



PUCCETTONI

· AUTHENTIC ITALIAN PIZZA & FOOD ·

Franchise *Opportunity Guide*

Authentic Italian Pizza & Food



INVESTOR PREVIEW

Why the Market Needs *Puccettoni*

Consumers are moving toward authentic, experience-led food brands.



Authentic flavors
people recognize



Fast-casual convenience
with premium perception



Demand across dine-in,
takeout and delivery



Social, shareable and
visually compelling food



Warm hospitality that
drives repeat business

Puccettoni is designed to meet today's customer with flavor, identity and flexibility.



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Why Puccettoni *Is Different*

More than a pizza concept.



Signature mix of pizza, panzerotti, focaccia sandwiches, gnocchi and pastries



An emotional Italian brand identity



Crafted food, not generic fast food



A concept designed to stand out in local markets



Authenticity supported by a warm hospitality culture

Puccettoni combines recognizability, differentiation and memorable brand character.





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A Versatile Product Platform

Familiar enough to attract a broad audience.
Distinctive enough to stand apart.



Panzerotti

Golden, oven-baked perfection with bold flavors and craveable appeal.



Gnocchi

Comforting, premium dishes that elevate traditional Italian flavors.



Pizza

Timeless favorites crafted with quality ingredients and authentic Italian technique.



Italian Pastries & Desserts

Sweet finishes that delight and drive return visits.



Coffee & Daily Rituals

An inviting all-day experience that builds connection and community.

The concept is built around
*recognizable cravings and
signature Italian appeal.*



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Italian *Rituals,* All Day Long



*Puccettoni is not
just a meal occasion.*

- Coffee and pastry moments
- Desserts and add-on sales
- Warm in-store atmosphere
- A strong emotional connection to Italian culture

*The brand can speak to lunch,
dinner, coffee breaks, pastries
and everyday indulgence.*



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THE AUTHENTIC TASTE.
EVERY DAY, JUST LIKE IN ITALY.



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Multiple Revenue Channels

A concept designed to meet customers wherever demand happens.



1. Dine-In

Warm hospitality and an inviting atmosphere that keeps guests coming back.



2. Takeout

Fast, convenient, and made fresh for customers on the go.



3. Online Ordering

Seamless digital ordering for pickup or delivery—anytime, anywhere.



4. Delivery

Partner-integrated delivery that brings Puccettoni to their door.



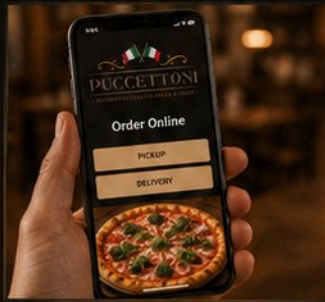
5. Catering

From office lunches to celebrations, we deliver meals that impress.



6. Community Events

Proud to be part of local events and fundraisers that bring people together.



Puccettoni is built to serve everyday meals,
group occasions and local community moments.



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Support Designed *to Help You Launch*

Franchisees receive a structured system built from real operating experience.



Brand standards



Training



Menu and recipe guidance



Store opening support



Operational playbooks



Marketing materials and ongoing brand support

The goal is to help partners launch with clarity, consistency and confidence.





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Start the *Conversation*

We are looking for partners who believe in authentic Italian food, warm hospitality and building something meaningful in their community.

IDEAL FRANCHISE PARTNER



Hospitality-minded



Growth-oriented



Community-focused



Committed to quality
and consistency



Request Franchise
Information



Schedule an
Introductory Call



Visit
www.puccettoni.com

Authentic Roots. Shared Success.

TOGETHER, LET'S BRING ITALY TO MORE COMMUNITIES.